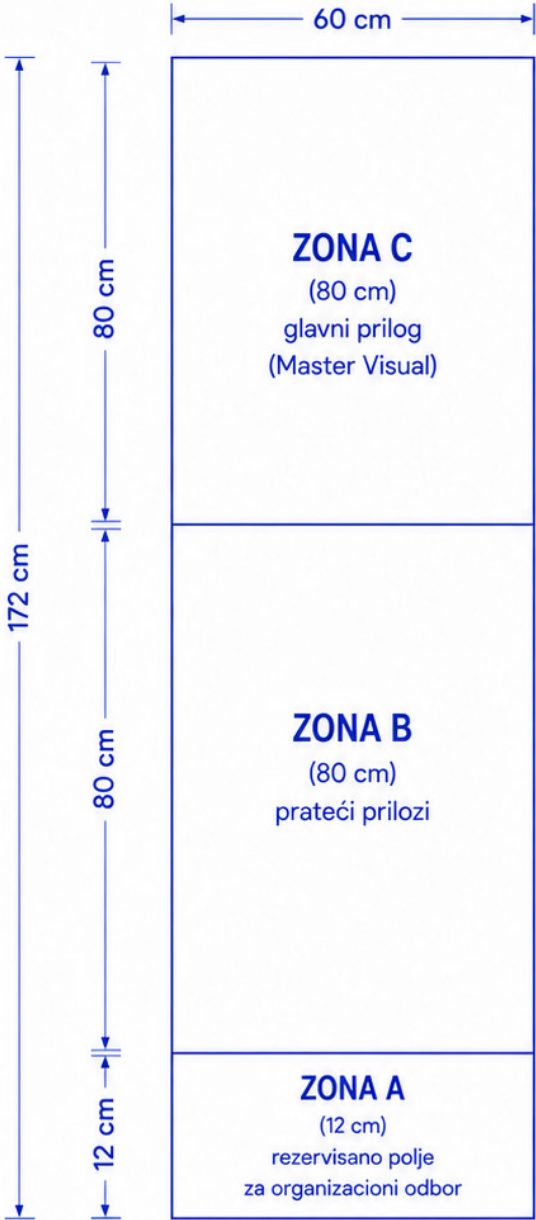


IZLOŽBENI PLAKAT
vertikalne orijentacije
dimenzija 60 × 172 cm



— **ZONA C** (80 cm)
glavni prilog (Master Visual)

— **ZONA B** (80 cm)
prateći prilozi

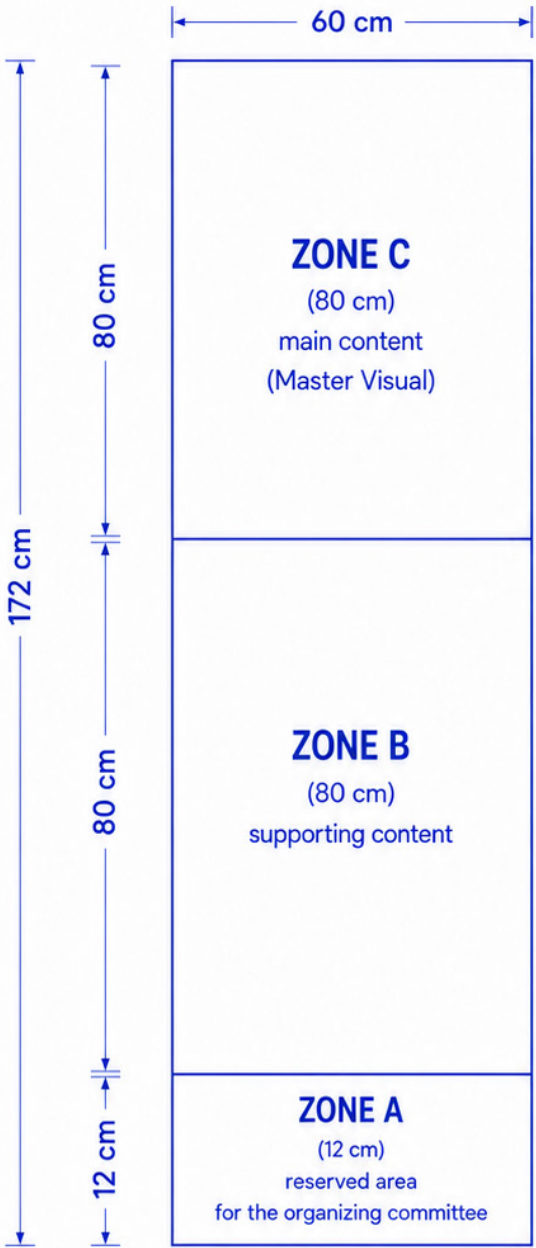
— **ZONA A** (12 cm)
rezervisano polje
za organizacioni odbor

Donja zona plakata ostaje potpuno prazna i biće naknadno popunjena jedinstvenim informacionim poljem za sve izložene radove.

Prilikom oblikovanja plakata preporučuje se da težište bude na jednom dominantnom vizuelnom prikazu koji predstavlja suštinu rada, dok prateći prilozi služe za predstavljanje konteksta, procesa, metodologije i rezultata.

Tekstualni sadržaj treba svesti na neophodnu meru i koristiti ga kao podršku vizuelnoj prezentaciji.

EXHIBITION POSTER
vertical orientation
dimensions 60 × 172 cm



— **ZONE C** (80 cm)
main content (Master Visual)

— **ZONE B** (80 cm)
supporting content

— **ZONE A** (12 cm)
reserved area
for the organizing committee

The bottom area of the poster remains completely blank and will be subsequently filled with a unified information field for all exhibited works.

When designing the poster, it is recommended to place the emphasis on a single dominant visual representation that conveys the essence of the work, while supporting content serves to present the context, process, methodology, and results.

Textual content should be kept to a minimum and used as a support to the visual presentation.