



AMPHITHEATER, 14 MAY 2024



“URGENCIES”

MVRDV

at University of Belgrade, Faculty of Architecture



MVRDV_GIDEON MAASLAND: “URGENCIES

Visiting lectures



Date: 14.05.2024.

Location: University of Belgrade, Faculty of Architecture,

address: Bulevar Kralja Aleksandra 73, Beograd, AMPHITHEATER

AGENDA:

17.15 gathering in amphitheater

The audience; Welcome note by the Faculty dean, Vladimir Lojanica

17:30 - 19.30

- **01_ intro lecture _ARCHITECTURE BEYOND BORDERS_ by Vladimir Bojović,**
Head of Architectural Design Group in Arhi.pro
- **02_“URGENCIES”_ lecture by GIDEON MAASLAND,**
Director at MVRDV

19:40-20:15

- **03_“Path to international architecture”_ discussion by Dimitrije Milić, MVRDV**

Specific information about the lectures



01_ARCHITECTURE BEYOND BORDERS_ lecture by Vladimir Bojovic, Head of Architectural Design Group in Arhi.pro

Vladimir Bojovic received his primary education in Smederevo, later pursuing a high school curriculum centered on mathematics. During his first year of high school, his passion for architecture became evident, leading him to enroll at the Faculty of Architecture - University of Belgrade in 2010. After successfully completing both his undergraduate and master's studies, he embarked on a PhD journey in 2015, focusing on Architectural Structures, Materials, and Physics of Buildings to further hone his expertise.

In 2018, Bojovic commenced his professional journey at Arhipro as a Junior Architect. This role allowed him to cultivate his skills in collaboration and international partnership, while also delving into Building Information Modeling (BIM). Recognizing the significance of digital transformation in modern business, he transitioned to the role of BIM Manager in 2021, where he played a pivotal role in strategizing and implementing initiatives to enhance the company's operations.

Today, as the Head of the architectural Design group at Arhipro, Bojovic is dedicated to fostering a culture of continuous learning and innovation within the team. He encourages younger colleagues to leverage the expertise of seasoned professionals while championing the integration of new tools and digital advancements to drive the company forward. Bojovic believes that Arhipro's strength lies in its blend of experience, youth, and a shared commitment to pushing the boundaries of architectural practice through collaborative efforts and technological innovation.

02_“URGENCIAS”_ lecture by GIDEON MAASLAND, Director at MVRDV



Director and Architect Gideon Maasland (Sliedrecht, NL – 1978) joined MVRDV in 2016. With extensive experience acquired over a 15-year career at several high-profile Dutch offices, Maasland leads MVRDV’s Studio 8, which is responsible for large-scale, complex buildings. Renowned for his detailed and dedicated approach, which is due to his diverse educational and professional background that not only includes extensive architectural practice, but also carpentry and construction methodology, Maasland’s work is hands-on. This proved invaluable to the success of his studio in the design and construction of multiple complex, large-scale projects, which meet design expectations in the completed building, and in consistently managed processes. To ensure the highest quality, Maasland is often on the construction site directly overseeing building processes.

Maasland has been fundamental to the construction process of Valley (2022), a 75,000m² mixed-use building in Amsterdam, the construction of a 61,800m² residential Grotius Towers (2022) in The Hague as well as Tripolis Park (2023), the renovation and enlargement of an architecturally significant office building in Amsterdam. Other exceptional projects include Crystal Houses (2016) in Amsterdam and competition designs for Schiphol’s Terminal A and the Theater aan de Parade in Den Bosch. In addition, he worked on the Rotterdam Rooftop Walk (2022), allowing visitors to venture across a variety of the city’s rooftops at a height of 30 meters during one month.

Currently, Maasland is working on various projects, such as Shenzhen Terraces, a 95,000-square-metre mixed-use development planned for the city’s university neighborhood, a masterplan and a new, green rooftop for the Jaarbeurs in Utrecht, new offices for ANWB in The Hague and other projects in the Netherlands, Taiwan, and all over the world.

“I love to work on great buildings that make a difference to the people using them or living close to them. Nothing is impossible with the help of a great team of experts, full integration of the latest BIM/scripting techniques and dedication to relationship management. But we can never make good projects without good clients.” Gideon Maasland

03_ " Path to international architecture" _ Discussion by Dimitrije Milić, MVRDV



Dimitrije Milić, currently employed at the MVRDV, is a former student of the University of Belgrade – Faculty of Architecture. He will lead the discussion and conversation about opportunities that specifically students from Faculty of Architecture in Belgrade could have after graduation, regarding encouragement and advice in kick-starting an international career.

<https://www.mvrdv.com/about/team/23754/dimitrije-milic>