



PRESS RELEASE

ISSUE: 03.2021

THE DANURB PLATFORM UNITES GOOD PRACTICES OF CULTURAL AND HISTORICAL HERITAGE

The [DANUrB Platform](#) has been reactivated and is ready to enrich its content with good new practices of cultural and historical heritage in the Danube regions. This became evident at the 3rd partner meeting, which took place on February 26, 2021. It gathered online more than 60 participants from 19 partners' organizations and 6 Danube countries (Bulgaria, Croatia, Hungary, Romania, Serbia, and Slovakia). As a result of the previously implemented DANUrB project, the platform already contains 450 traditional local customs, attractions, and other valuable culture and historical heritage. Its successor project, the [DANUrB+](#), aims to raise their number, raise their awareness, and increase the visibility of the platform.

The main part in the online discussion was taken by the need to reorganize the calendar and the challenges to the implementation of the project activities, which the impact of COVID-19 has on the goals and the deadlines of the project.

A working version of the DANUrB+ Atlas was presented, which will contain demographic, economic, and spatial and morphological maps of the shrinking settlements along the Danube. The collection of international, cross-border, and regional projects in addition to the so-called "Danube Cultural Promenade" continues.

Three brand-new PocketGuide tours are going to be launched as an extension to the previous DANUrB project. The progress of the work on the DANUrB+ films, the school programs, the university projects, the cooperation between stakeholders, and the creation of the "DANUrB+ Quality Label" were also presented. Some good practices and partnership between Hungary and Slovakia, such as theme parks and EGTCs, were shown.

During the meeting, there was a demonstration of the DANUrB platform on a separate workshop – a short training on its interface and its functionalities.

DANUrB+ project was launched in July 2020 to activate underused cultural heritage and resources on the peripheral and border regions along the Danube River. It is co-financed by the Interreg Danube Transnational Program 2014-2020. The expected result is to increase local development and international tourist attractiveness.