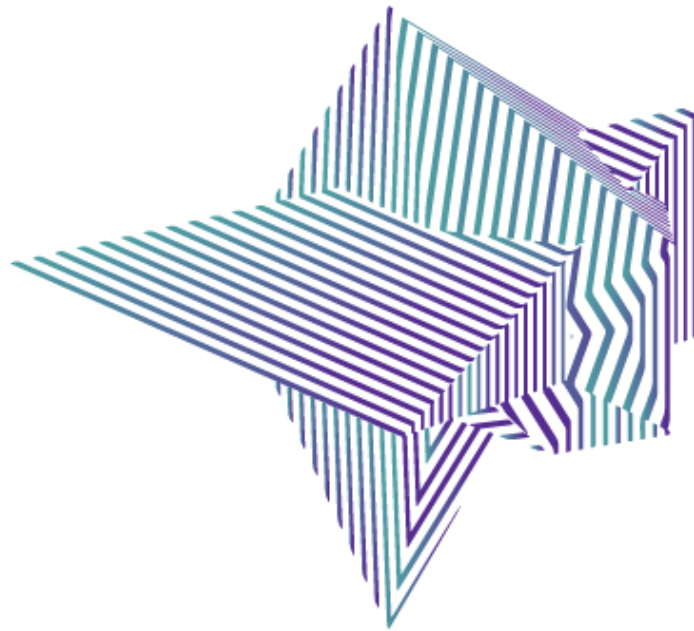


OPEN CALL Abstract Submission Deadline 20 February 2015

First International Conference on the Digital Age

GOING DIGITAL:  
INNOVATIONS IN THE CONTEMPORARY LIFE



GOING DIGITAL

## About Conference

The theme of the Conference is Innovation and Creativity in the Digital era, with focus on Art, Architecture, Technology and Science as being among the leading proponents of innovative change.

Innovation is not new, nor a privilege of the digital age. It has always been present in human endeavors to solve problems, organize community better, improve the quality of life, work more efficiently, and so on. The digital age, however, has brought about unprecedented and ubiquitous possibilities of innovation in all spheres of life. In the digital age, perhaps more than ever before, there is growing need for multi-disciplinary approach in the research on Arts, Architecture, Science and Technology to deal with challenges of modern society. Even though the theme of the conference primarily focuses on innovation and creativity in arts and architecture, we strongly encourage submission of papers dealing with creative and innovative use of new media technologies in different fields.

## Scientific Board

Prof Miodrag Šuvaković, contemporary aestheticist, art theorist and conceptual artist, Serbia

Prof Rachel Armstrong, Department of Architecture, Planning & Landscape, Newcastle University, UK

Dr Carmelo Zappulla, Faculty of Master in Advanced Architecture at IAAC, Barcelona, Spain

Branko Kolarević, University of Calgary, Faculty of Environmental Design, Canada

Prof Stanko Gaković, The Art Institute of Houston, USA

Anastasios Tellios, School of Architecture, Aristotle University of Thessaloniki, Greece

Liam Young, Princeton University, USA

Prof Ružica Bogdanović, Faculty of Architecture, University Union – Nikola Tesla, Serbia

Prof Aleksandra Stupar, Faculty of Architecture, University of Belgrade, Serbia

Dr Jelena Guga, University of West Bohemia, Department of Interdisciplinary Activities, Czech Republic

Rachel Wingfield, Loop.pH, UK

Vera Parlać, University of Calgary, Canada

Vasilios Papadiamantopoulos, Aristotle University of Thessaloniki, Greece

## Conference Concept

Dr Jelena Guga, University of West Bohemia, Czech Republic

Prof Ružica Bogdanović, Faculty of Architecture, University Union - Nikola Tesla, Serbia

## International Coordination

Dr Jelena Guga, University of West Bohemia, Czech Republic

## Realization

STRAND - Sustainable Urban Society Association

The Call is addressed to researchers and professionals in the fields of art (visual art, applied art, new media art, biogenetic and transgenic art), architecture (green architecture, sustainable architecture, wet architecture, digital architectural design, smart interior design), emerging technologies, photography, graphic design, fashion, advertising, etc.

We invite the submission of original papers related to (but not limited to) the following topics:

- New Media Arts and Architecture
- Art and Architecture vs. Digital culture/ Cyberculture
- Living Architecture
- Creative Design (indoor/ outdoor space, augmented space)
- Virtual reality in Art and Architecture
- 3D Mapping
- Globalization and New Media
- Rethinking the New in New Media/ Remedialization

## Key Dates

Abstracts and Inquiries please send by email [info@strand.rs](mailto:info@strand.rs)

20 January	First Call
<b>20 February</b>	<b>Abstract Submission</b> (250-300 words)
1 March	Acceptance Notification
20 April	Paper Submission
29 May	Final Paper Submission